



Central Europe Research to Innovation Models CERIM

Launch Conference
5.-6. May 2009, Bratislava

Agenda

May 4. - Arrival to Bratislava

<i>Items & topics</i>	<i>Time</i>
HOTEL CHECK IN	
WELCOME DINNER	19:00

May 5. - Small Congress Centre

CERIM Press Conference & CERIM internal workshop

<i>Items & topics</i>	<i>Time</i>
1 Press Conference ¹	9:00-10:30
2 CERIM Workshop <i>Introduction, Context</i> <i>Project status, activity update and next steps</i>	10:30-12:30
LUNCH	12:30-13:30
3 CERIM Workshop <i>Administrative issues</i> <i>TT model presentations and discussions (incl. a coffee break)</i> <i>Summary, Conclusions</i>	13:30-17:30
EVENING EVENT AND DINNER ²	19:00

¹Alternatively the press conference will be organized 10:00-12:00 depending on instruction of SAS PR dep.

²Special diet on request.



May 6. - CERIM Conference Presentations

<i>Items & topics</i>	<i>Time</i>
1 Opening	9:00-9:15
i) Innovations and Technology Transfer Challenges and Potential <i>"The Gothenburg model - a holistic model for technology transfer"</i> – D. Eriksson, Innovationsbron Väst AB, Sweden	9:15-10:00
ii) Good Practices – M. László, University of Debrecen, Hungary	10:00-10:45
iii) Good Practices – M. Bruncko, Neulogy, Bratislava, Slovakia	10:45-11:30
BREAK	11:30-12:00
2 i) CERIM Project Presentation – G. Hillebrands, inno AG, Karlsruhe, Germany	12:00-12:30
ii) Situation in Slovakia – F. Šimančík, UMMS SAV, Bratislava, Slovakia	12:30-12:50
iii) Situation in Slovakia – <i>will be announced later</i>	12:50-13:10
Closing Remarks, Discussion	13:10-13:30
LUNCH	13:30-15:00
3 Panel Discussion - comparison of various TT models - regional models of TT - problems in Slovakia - possible solutions - developing of efficient public policies - financing and profit of researchers form TT	15:00-17:00
END OF MEETING	17:00



APPENDIX

Accommodation & Meeting venue

Hotel Tatra

Nám.1. mája 5

SK-81106 Bratislava

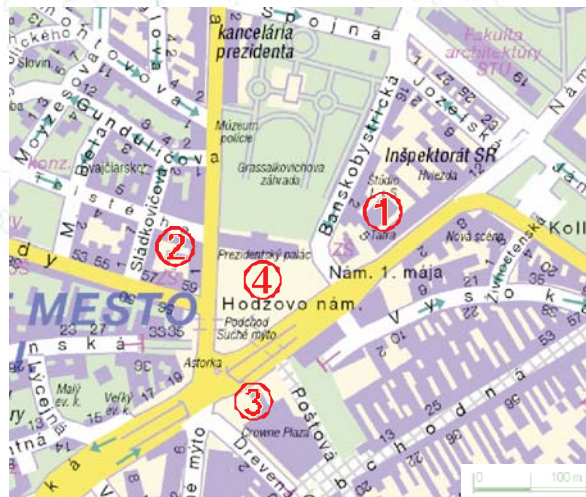
Slovak Republic

Phone: +421 2 59272111

Fax: +421 2 59272105

Informations: repcia@hoteltatra.sk

Hotel and Small Conference Centre location



- 1 – Hotel Tatra, 2 – Small Conference Centre
3 – Hotel Crowne Plaza, 4 – Presidential palais

How to get to the Hotel

Refer to a next page

Your inquiry point for travel, accommodation, etc.

Mrs. Eva Glatzová, Mrs. Mária Šivová

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1. From the Airport Schwechat - Vienna by bus to the bus station Mlynské Nivy in Bratislava and to the hotel Tatra

Use international line 102806; Vienna - Vienna Airport - Bratislava operated by the Slovak bus Lines in about one hour intervals. Boarding: on right side in front of the departure lounge direction Vienna - Bratislava (arrivals Vienna), Südtirolerplatz - platform No. C1 From the bus station Mlynské Nivy to the hotel Tatra take trolleybus No. 208 direction Staré Mesto, Šulekova, get off the trolleybus at the stop Hodžovo námestie, as you get off, hotel Tatra is located on the right hand side of the stop in the distance about 50 meters. To use the municipal transport, you have to buy tickets, e.g. in the newspaper booth or slot at some bus stops, and punch it when entering the vehicle. You may take a taxi staying usually in front of the bus station building. The price of the fare should be between 6 to 15 €, depending on the time and company.

2. From the Airport Schwechat - Vienna by car to the hotel Tatra in Bratislava

Take A4 direction Budapest, after Bruck an der Leitha change to A6 direction Bratislava. In Bratislava follow signs to Centre (Centrum), pass the Danube through bridge SNP (UFO like disk on the top of supports) and keep in the right path to continue on the Staromestska street. Turn right on the Suché mýto street where you have to make 180° turn to be able continue on the Hodžovo námestie turning right. On the right side is located Crowne Plaza Hotel, you have to continue straight ahead. On the left side you will pass the Tatra hotel hence keep left. On the next lights turn left where you have to do retour to come back to the Tatra hotel.

3. Transport from the Airport M. R. Štefánika - Bratislava to the hotel Tatra

Take bus No. 96 direction Petržalka, Prokofievova, you have to change on the bus stop Prievozská and take a trolleybus No. 208 direction Staré mesto, Šulekova, get off the trolleybus at the stop Hodžovo námestie, as you get off, hotel Tatra is located on the right side of the stop in the distance about 50 meters.

4. From the main railroad station Bratislava to the hotel Tatra

Take a bus No. 93 direction Petržalka, Vyšehradská, get off the bus at the stop Hodžovo námestie (2nd stop), use underground passage – leave the passage by the last exit on left hand site, continue straight, hotel Tatra is located about 50 meters ahead.