

INNOVATIONS CAN LEAD CENTRAL EUROPE OUT OF THE CRISIS

Launch conference of the CERIM-project in Bratislava



INNOVATIONS CAN LEAD CENTRAL EUROPE OUT OF THE CRISIS

Launch conference of the CERIM-project in Bratislava

Our society is facing the challenge to look for new solutions and improvements in the fields where economy and ecology lags behind. One of the solutions is to support technology transfer and innovations. This is also the area that is being explored by the CENTRAL EUROPE project CERIM.

The project CERIM wants to develop and validate a model to enhance the transfer of technology and innovation from public research institutions and universities in Central Europe to existing businesses or new companies.

The project has detected an unclear policy and legal frameworks, a lack of motivation of research institutions and of researchers, a lack of qualified personnel managing the technology transfer process and missing networks to regional, national and international resources, industrial partners and venture capital as main problems existing today.

Comparing different models of technology transfer

During their launch conference, which was held in May 2009 in Bratislava, Slovakia, the project partners discussed and compared these challenges and different models of technology transfer together with roughly 60 participants from non-partner organisations working in the field of public founded research and technology transfer in Slovakia, Germany, the Czech Republic, Hungary, Italy, Poland, Slovenia and Austria.

“What makes the CERIM project unique is the collaboration between technology transfer and research organisations from different regions with different basic conditions, having a common aim to increase the number and quality of innovations stemming from Central European public research initiatives. This will be of benefit for all concerned parties by for example increasing the attractiveness of both venture capital and high-class researchers to the region” said Dr. Rüdiger Werp, lead partner of the CERIM-project and managing director of the Patent & Valorisation Agency in Mecklenburg-Vorpommern, Germany.

This launch conference must be seen as a first step in the direction of the hoped long term effect of the project, which is the creation of new research-based innovative companies, which can contribute to the welfare of the Central European economy.



Project-internal workshop about good-practice technology transfer models in Central Europe.



Arranging project-partner Prof. Ivan Chodak (Slovakian Academy of Sciences, Bratislava) being interviewed by Slovakian media.



Project-partner Dr. Rüdiger Werp (PVA-MV, Rostock, Germany) presents the CERIM-project for technology transfer professionals from all over Central Europe.



Panel discussion regarding challenges and possibilities in Central European technology transfer with a focus on the situation in Slovakia.